Stop the Scammers
Security Awareness Training for Conferences

There is no question: Cybersecurity attacks are on the rise, and no industry is immune. Organizations, large and small, face the ongoing threats of unauthorized access to information. The source of the greatest risk—as well as the first line of defense from attack—is your organization's staff.

That's why Wespath and the General Council on Finance and Administration (GCFA) have teamed up to offer a **discounted licensing opportunity** for the industry-leading security awareness training they use to train their own employees: **KnowBe4**.

Prepare Your Team to Avoid Risks

KnowB4 offers a security awareness training and simulated phishing platform with the world's largest content database in 24 languages. It will teach your team to identify and avoid:

- Fraudulent emails
- Fraudulent callers
- Fraudulent financial transactions
- ...and more

The platform is designed to be user-friendly, with short, instructional videos to make your team aware of the latest methods of fraud, as well as simulated phishing attempts to test the effectiveness of training and identify areas of weakness.

Discounted Licensing Opportunity

This licensing opportunity is available to all United Methodist conferences, foundations, endowments, etc at a **price discount of approximately 30%**. Your team will work directly with KnowBe4 to integrate the platform, deploy it to your organization's employees, and to set up the reporting capabilities.

To get started or find out more about the licensing opportunity, e-mail GCFA at **it@gcfa.org**.

Learn more about KnowBe4 at **knowbe4.com**.

89% of attacks motivated by **financial gain** or espionage

68% of breaches **took months or years to discover**

63% of confirmed data breaches involve using **weak, default or stolen passwords**

55% of hackers attempting to access **Personally Identifiable Information** (PII—SSN, account numbers, passwords, etc.) or **Personal Health Information** (PHI)